

The EarlyPreneur Communiqué



Startup Gladstone Inc Newsletter

In this issue:

- ◆ Train The Trainer
- ◆ Meet The TechPreneur
- ◆ New EPP Schools: Discovery Christian College and Gladstone South
- ◆ Women's Day 2022
- ◆ EPP Markets and Pitch Night at Gladstone West State School

Train the Trainer

The unprecedented delay to the school year meant that our Train the Trainer session at CQ took place a week later. At the session, experienced EPP teachers Sarah Jacob of West State School, Matthew Williams of Ambrose State School and Erin Morgan of Kin Kora State School presented at the session. They spoke about the EPP journey in their school over the years, their successes, highlights and learning experiences.



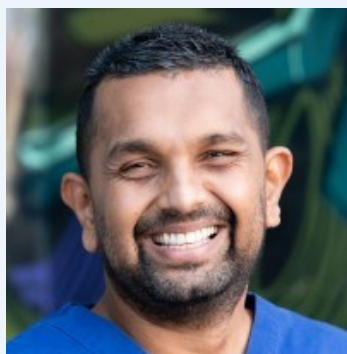
Pitch Night at Gladstone West State School



EPP markets at Kin Kora State School

Meet The TechPreneur

Every Friday fortnight during school term, Startup Gladstone Inc hosts Meet The TechPreneur. These techpreneurs are entrepreneurial volunteers who lend an hour of their time telling us their business stories and teaching business basics to the students. In Term 1 we moved to the school user friendly TEAMS option and virtually met with three amazing techPreneurs. OAM, Dr. Dinesh Palipana, 2021 Queensland Australian of the year, James Muir CEO and Co-Founder of Treiner, and Crystal McGregor Co-founder of Puctto.



OAM, Dr. Dinesh Palipana



Crystal McGregor



James Muir

Treiner

"Don't let anyone tell you that your dream is impossible or useless. It's people like you that change the world. In 10-20 years the world will belong to you and I can't wait to see what you create."

Dr. Dinesh Palipana on Meet The TechPreneur.

March 31, 2022

Women in Innovation

On International Women's Day, Startup Gladstone Inc celebrated by hearing the stories of three inspirational Gladstone based



business women in the health, industry and business sectors of Gladstone - Chantale Lane, Marites Flores and Donna Hann. Read the full article on LinkedIn.

<https://www.linkedin.com/feed/update/urn:li:activity:6906743933351682048>

First EPP Markets and Pitch Event of 2022.

Gladstone West State School

We ended Term 1 with EPP markets and an outstanding Pitch Night held at Gladstone West State School by the enterprising students of the Year 5 cohort. West State School have been strong supporters of the EarlyPreneur program for over three years and their champion teachers work especially hard to ensure their students understand the concepts of team work, market surveys, costing and creating. This exceptional cohort started their journey by creating surveys to understand demographic requirements, and then created products with their teams to meet that need. This was followed by a trial market to test the competency of their products which resulted in a back to the drawing board session for some of the teams. After learning from the takings of this experience the re-vamped and newly created products were sold to 100% profit. The products included stress balls, table pets, tie and dye shirts, low sugar baked goods, stem toys, sensory products and many more. The judges had a tough time deciding and awards were given out to Highest Earners, Most Resilient and Most Creative groups.



Judges Carol Devney, Roz Waters and Benny Jacob



West School teachers, winners and judge Stephen Strachan



"Sometimes your nervousness could be the excitement you are feeling at doing something new. Play in your uncomfortableness and you'll find that that's where the excitement is. That's where you'll start to grow!" Crystal McGregor on Meet The TechPreneur

