

# The EarlyPreneur Communiqué



## Startup Gladstone Inc Newsletter

### Angel Loop Roadshows

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Don't miss this opportunity to hear about new and upcoming startups in central Queensland and how you can get on board. This is a completely free event held monthly on a Wednesday at the Grand Hotel. Be a part of Gladstone Angels and invest in the future!



### Queensland Training Awards

We put in an application for the Qld Training awards not expecting our humble little not-for-profit to reach the heights it did. Shortly after a very thorough telephone interview we made it as a running finalist for Central Queensland. Such an honour to be enlisted and recognised!



### Meet The TechPreneur

Every Friday fortnight during school term, Startup Gladstone Inc hosts Meet The TechPreneur. This term we met four empowered women Power in four diverse fields. Four outstanding techPreneurs — Katharina von Heusinger, founder and CEO of The Golden Bone Bakery, Karen Cantwell, founder of the tech start up iStaySafe, Tiff Ng, founder of The Social Story and Rebecca Dredge of Kiddo the app.



Katharina von Heusinger  
The Golden Bone Bakery



Karen Cantwell  
istaysafe



Tiff Ng  
The Social Story



Rebecca Dredge  
Kiddo

*"Sometimes people will be negative, but it's not always what you think it may be.  
Failure is a learning experience so learn better and think bigger.  
There is a saying, shoot for the moon and you will land among the stars."*

Katharina von Heusinger on Meet The TechPreneur

*"...You have to have fun and love what you are doing. You can't just switch your brain off, you're always thinking and worrying about your business, and if you don't love what you do it will get old really quick and become very boring. So you have to love what you do."*

Karen Cantwell on Meet The TechPreneur

## Bustling EPP Markets and exciting Pitch Events

While it was past school hours everywhere else, Gladstone West State School was lighting up the evening with excitement at the Year 4 Pitch Night. Assisted by their diligent and motivating teachers, the school ran two panels simultaneously, and for over an hour 22 Teams presented 43 different products, involving sustainability, DIY products, edible goods, and STEM toys. The students presented their products to the panel and their supportive parents aided by well-designed visual aids and power point displays that detailed business requirements like surveys, costing, trial markets, profit, and loss. With the emphasis on innovation and creativity, the eager students made products like DIY Fairy Gardens, Plastic Pets, Tie Dye Masks and Rainbow Popcorn among others.



Sarah Jacob, Mark McMullin, and Marites G Flores



Rebecca West, Denise Conley, Lorren Neilsen, Carly Quinn and Jess Crawford

*"Know what motivates you. To know your WHY and remember what is most important to you."*

Tiff Ng on Meet the TechPreneur

Finally, we finished term 2 with such exciting flourish! At Central State School the Year 4s organised a very efficient Pitch Night supported by their teachers, their leadership team and proud parents and families. The 15 different businesses pitched their products and services ranging from mini cars to lava lamps, to squishy alien friends and puzzle magnets. They described their successes and profits at the trial markets, the learning lessons and outcomes of their customer surveys and their products. They also included safety risks while making their products, and remembered to thank their sponsors and teachers.



Jessica Raineri, Taylor Fermanagh, Stephen Strachan, Grant Price, Michael Berry, and Peta Pitt

*"You can do anything in life. Just make sure you are happy with yourself because you don't need to impress anyone else. Believe that you can build yourself to be anything you want to be."*

Rebecca Dredge on Meet The TechPreneur